



## TAKE CONTROL. SCALE. MANAGE.

Cloud Systems delivers intelligent, flexible control— powered by atmospherics®

atmospherics deploys rapidly, utilizing existing network infrastructures and installed hardware, reducing operating costs and increasing productivity.

atmospherics increases the effectiveness of installed IT infrastructure and collaborative spaces.

Cloud Systems presents the future of control and management over networks.

We offer a simple application that allows users of the Cisco UC Call Manager 4.0 and later to launch Tandberg video conference calls, including multiple end-point calls, by simply pushing a 'dial' button on the Cisco IP Phone's touch screen.

The App integrates with Cisco, Tandberg, and Outlook® scheduling and authenticates network permissions granted to users to ensure access security.

The app has immediate impact as a business efficiency tool and seeks to eliminate the opportunity cost related to delayed starts to group calls and poor adoption of video conferencing solutions.



### Cisco UC Requirements

Cisco Unified Communications Manager (CUCM) version 4.0 and above; IP Phones 7970, 7970G, 7971, 7971G-GE, 7975G; Cisco IP Communicator.

### Video Hardware

Tandberg C20, C60, C90, MXP, Edge or Maestro.  
Polycom HDX 8000 and HDX 9000

### Server

Windows Server 2003 or later





## Meetings Start on Time

Presenters can schedule auto launch or select a "start button" that instantaneously transforms the conference room to the presenter's personalized space.

No more frustration due to battling complicated systems. Invest the brainpower into the contents of the meeting, NOT trying to work the video conferencing equipment.

## Ease of Use Drives Adoption

The user is greeted by the same, intuitive interface whether they launch a video conference with a Tandberg in Tokyo, a Polycom in Paris or Cisco in Cincinnati.

atmospherics® increases user adoption by enabling standardization of disparate hardware and control interfaces. In addition, atmospherics drives adoption by migrating controls to a software-based solution removing barriers between proprietary devices and hardware control.

## Decrease Travel Costs

Air travel is expensive, but face time is invaluable. With video conferencing you don't have to choose. You can save money and enjoy quality collaboration at the touch of a button.

## Reduce Carbon Footprint

Commercial air travel has an enormous negative impact on the environment. Reducing the number of non-essential employee trips will help reduce the effects of global warming.

## Take |Control™

The atmospherics | app™ leverages two unique features: instant interoperability between all Cisco and Tandberg hardware, and easily retrofit as companion control software in existing installations.

Video conferencing is the most popular Cloud Systems productivity-enhancing application. It is also the application with the fastest ROI. The key is ease of use.

## Resellers

Cloud Systems sells through authorized Resellers and Systems Integrators. Please contact your local Cisco Reseller to order your atmospherics | apps.

## SIP and ISPN

Both atmospherics® and atmospherics | apps are qualified for SIP and ISPN program benefits. Partners should register their opportunity at [www.cisco.com/go/ISPN](http://www.cisco.com/go/ISPN) or [www.cisco.com/go/sip](http://www.cisco.com/go/sip)

## CDN

atmospherics is registered in the CDN programs for Unified Communications, Converged Building Systems and Cisco EnergyWise

## Licensing

Ordering the video conferencing | app is as simple as calling your preferred Cisco Reseller.

Take control.

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